

Reveillon n The Ridge



Old Metairie's New/Old Holiday Celebration

Reveillon Celebration Returns to Jefferson Parish in 2018

Seasonal Menus & Sales – Nov. 23rd to Jan. 6, 2019

Restaurants and retail stores across Metairie kick off the season by unveiling special menus and sales events (at their discretion) to hearken the season, excite the population – and increase revenue! Old Metairie Garden Club & Jefferson Parish provide table/counter tents to identify those business who are Partners of the Reveillon!

Two-week long 'festival of lights' – Dec. 18th to Jan. 1, 2019

Festival features **The Largest Living Christmas Tree** in Jefferson Parish at Bayou Metairie Park.

Christmas Festival – Dec. 23rd, 6-9pm, **Santa arrives**

Santa and his elves ride an old New Orleans style 'streetcar' while kids ride the **Old Metairie Express choo choo** and **choirs** sing songs of the season. A replica of the original **Blue Line streetcar** will invite folks to **peek through the windows** – providing nostalgic holiday **photo ops** for families. We'll also have **refreshments of the season** like hot cocoa, cookies, even coffee and beignets (French creole donuts). **Maybe even snow??**

NOON Year's Eve – Dec. 31st, 11am-12:30pm

Area children gather to **ring in** Noon Years Eve with a **giant bubble release** to herald in 2019.

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Reveillon Business Partner Invitation 2018

Old Metairie Garden Club is pleased to invite YOU, our area restaurants and businesses, to join the celebration of REVEILLON ON THE RIDGE!

AAA TRAVEL MAGAZINE has already chosen REVEILLON as a “Travel Treasure” destination for Fall 2018! Publication will reach thousands of homes across the US in early October – time to plan Fall and Holiday travel.

It’s time for Metairie to claim our stake in the culture and history that are celebrated nationwide! In the past 30 years, our neighbors in Orleans Parish have done an excellent job of reviving the celebration of Louisiana’s Reveillon Tradition. Now, it’s our turn in Jefferson Parish!

REVEILLON PARTNER restaurants/businesses will:

*create REVEILLON menus for the period of November 23rd – Jan 6

*hold special REVEILLON sales (retail biz) for November 23rd – Jan 6

*display REVEILLON table/counter tents (provided by OMGC) to promote the overall celebration in Jefferson Parish

*promote their participation in the REVEILLON on their individual websites and social media

*provide Old Metairie Garden Club information on the details of their menus/sales so we can also promote on our website/social media, in OMGC press releases and in any regular media coverage

It’s that simple. JOIN THE REVEILLON!